

ACTION PLAN 2008

AIMS

- To improve the number and quality of networking opportunities for social entrepreneurs
- To improve the knowledge and skills of social entrepreneurs through shared resources, contacts and expertise
- To create links between social entrepreneurs and the business community
- To start a dedicated business advice service for social enterprise.
- To assess the need for shared premises/incubation units
- To provide information on funding opportunities and business development support to social entrepreneurs.
- To increase membership by 50%

OUTCOMES

- Raised profile of social entrepreneurship
- Social entrepreneurs access new networks and support, feel less isolated
- Social entrepreneurs gain increased skills and knowledge
- Social enterprises are better resourced
- Social enterprises are more efficient and effective
- Awareness of social enterprises improved with both agencies and the general public

WHAT WE INTEND TO DO

- Maintain and update existing website
- Update and circulate Funding Directory (10 issues)
- Circulate other news (as appropriate)
- Hold Networking events (three-one in Dorchester and two in the Bournemouth and Poole conurbation)
- Hold training events (two-one on Presentation Skills and second on a subject to be identified)
- Identify business people who can talk at events
- Train 4 local Business Advisers to SFEDI vocational standards
- Consult members and Unltd Award Winners on premises needs
- Identify funding for networking activities and for training business advisers

ACTION

	By whom
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January Review and update website Update and circulate funding directory Identify venue and dates for Dorchester Networking meeting Identify speakers for Dorchester Networking Meeting Liase with TG re presentation skills course and book venue Contact Dorset Business Contact Business Link Contact University Enterprise Department Identify funders for networking events Identify funders for Business Adviser training Circulate Action Plan to members and Unltd Award winners and consult on premises needs	GS GS GS AS GS/TG AS AS AS GS GS GS
February Review and update website Update and circulate funding directory Publicise Dorchester Networking meeting Editorial for CVS newsletters	GS GS GS/AS GS
March Review and update website Update and circulate funding directory Hold Dorchester networking meeting Publicise Presentation Skills course	GS GS GS/AS GS/AS
April Review and update website Update and circulate funding directory Identify venue for June networking meeting Identify speakers for June networking event Hold Presentation Skills course	GS GS GS GS TG
May Review and update website Update and circulate funding directory Publicise June networking event	GS GS GS/AS
June Review and update website Update and circulate funding directory Hold June networking event Business Advisers undertake vocational training	GS GS GS/AS GS/AS +
July Review and update website	GS
August Review and update website Identify venue for October networking meeting Identify speakers for October networking meeting	GS GS GS/AS

September Review and update website Update and circulate funding directory Publicise October networking event Identify subject for November training event and book venue and speaker Business advisers gain accreditation	GS GS GS/AS GS/AS GS/AS+
October Review and update website Update and circulate funding directory Hold October networking event Publicise November training event	GS GS GS/AS GS/AS
November Review and update website Update and circulate funding directory Hold November training event	GS GS GS
December Review and update website Update and circulate funding directory Consult members on 2009 Action Plan	GS GS GS/AS